



MCDONELL AREA CATHOLIC SCHOOLS

Est. 1882

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Start date: September 11, 2025

MACS Mission: Centered on Jesus Christ and His Church, we partner with families to nurture young people's spiritual, intellectual, physical, and moral formation through a PreK-12 Catholic liberal arts education and vibrant student life of discipleship, athletics, and the arts.

MACS Core Values: Faith, Academic Excellence, Community, Honor, Healthy Living, Servant Leadership

McDonnell Area Catholic Schools strives to meet the call for faithful Catholic schools according to the values of Pope St. John Paul II's *Ex corde ecclesiae*, promoting Catholic education which imparts “the whole truth about man, God, and nature” and prepares students “for active participation in the life of the Church.” The training of students is tied to their identity as children of God and witnesses to Christ. MACS is “a living institutional witness to Christ and his message.”

Position: Director of Strategic Communications

Location: Notre Dame Middle School/McDonnell High School

Description:

The Director of Strategic Communications is responsible for the planning, development and implementation of all McDonnell Area Catholic Schools' (MACS) marketing, communications, and public relations activities. He or she will ensure that MACS' image is aligned to mission and vision, positively projecting its brand promise, with emphasis on support of advancement and enrollment goals.

Qualifications:

- A bachelor's degree or higher in communications, journalism, marketing or similar field
- Expertise in strategic communications, brand management, media relations, and marketing
- Strong organizational, leadership, and people skills with emphasis on servant leadership
- Excellent oral and written communication skills
- Strong computer skills including working knowledge of Microsoft Office, Google Drive, Adobe, and similar products, and experience with CMS preferred (e.g. Constant Contact, Canva)

- Experience with website and social media management, including capturing and analyzing website and social media insights and analytics preferred
- Occasional night and weekend work required
- Commitment to MACS' mission and vision; practicing Catholic preferred

Interested candidates must submit an application that addresses their qualifications related to the position description, which can be found at:

<http://www.mcdonellareacatholicschools.org/about/opportunity.cfm>.